### Cookie policy of Sismatec BV

Sismatec BV makes use of cookies. As we want to safeguard your privacy and improve the user friendliness of your visit(s) to our website, we think it is important that you know how and why we use cookies. We think it is important that you know how and why we use cookies. Below, we give you as much information as possible about the use of our cookies.

### What is a cookie?

A cookie is a small text file that is stored on your computer, tablet or smartphone. A cookie contains data so that each time you visit our website as a visitor. It is then possible to configure our website especially for you settings and make logging in easier. When you visit our website, a banner informing you about the use of cookies. By continuing to use our website you accept their use.

#### **Cookies Sismatec BV**

Sismatec BV uses third-party analytical, functional, advertising and social media cookies. Below is an explanation of our cookies.

### Analytical cookies

With analytical cookies, we collect statistics on the use of our website by users. These statistics give us greater insight into how often we are being visited, and in what ways we can improve our website. In this way, we are able to better tailor communication and information provision to the needs of visitors of our website. We have no insight into who (person) visits our website or from which computer the visit takes place from.

To following data are stored by us in this way:

- Technical characterisitcs, such as: the browser used by the visitor, the resolution of the computer screen and the type of device used.
- From which page the visitor accessed the website.
- When and for how long the website was visited by the user.
- Whether the visitor uses functionalities of the website, such as sending a question via the contact form.
- Which specific pages are visited during the website visit.

We use these cookies for:

- Tracking the number of (new- and returning) visitors to our website;
- Measuring the length of time per visit;
- Determining the order in which a visitor visits the various pages of our website.

# **Functional cookies**

Functional cookies ensure that our website functions properly. Examples include:

- Your browser settings are saved so that you can view our website optimally on your screen.
- An even load on the website, keeping it functional and accessible.

## Advertising cookies

We place advertising cookies on our website. We also place advertising cookies on websites of third parties. We may combine the information from these advertising cookies. We do this so that, based on your online surfing, searching and buying behaviour, we can show you the most relevant ads possible. relevant advertisements.

Via our website https://www.sismatec.nl, you may encounter our advertisements on third-party websites. To keep these ads relevant, we use cookies. The ad cookies enable:

- We can track which ads you have seen.
- We can track how many times you have seen an ad.
- We can prevent you from seeing the same ad over and over again.
- We can track whether you click on the ads.
- We can combine your online surfing, searching and buying behaviour, regardless of which device you use.

For the cookies that these parties place for advertising purposes, please refer to the statements on the website of these third parties. As these statements may change with regularly, we advise you to consult these privacy and cookie declarations regularly. The following parties set our cookies:

- Google
- Facebook

### Third-party social media cookies

Social media cookies are cookies that enable functionalities of social media websites. Social media cookies are set by the social media websites (Facebook, YouTube, Twitter, LinkedIn and Instagram) themselves. When you, as a visitor on our website click social media button, a social media cookie is placed. The social media party can recognise your IP address when you want to share a page on our website. For the cookies that the social media parties place and the data they collect with these, please refer to the statements these parties make on their own websites about this. We advise you to check these privacy and cookie statements on a regular basis.

Above, you have gained insight into the use of the analytical, functional, advertising and social media cookies from third parties of Sismatec BV.

#### Opting out of cookies

You can also unsubscribe from cookies by setting your internet browser to not store cookies. In addition, you can delete any information previously stored via your browser to delete it. Please note that you must adjust the settings separately for each browser, each device and each computer you use. Please not that if you do not wish to use our cookies, we unfortunately cannot guarantee that our website works properly.

# The privacy policy of Sismatec BV

The use of various cookies also involves the processing of personal data as you have read above. In our **privacy policy** you can find more information on how Sismatec BV handles your data.